

Opportunity Scenarios: Doing Business in 2030

Each team should watch the video clip ["Doing Business in 2030 / Futures Thinking"](#) (1:44 mins) and complete the following chart in your portfolio:

Business Idea	Target Market	Pros	Cons
Example: Create a low-cost solar panel system which can replace the current pull from the electrical grid in all residential homes	Residential homes across all income brackets Who else?	Residents would see a quicker return on the expense of installing solar panels with today's technology Are there more?	Impact on the oil industry Raw materials for panels may have scarcity implications. What else?